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Dr. Helga Rippen is the Chief Health Information Officer and Vice President of Health Information Technology for HCA where she is leading the EHR Program effort. She has been a leader in health informatics and consumer use of related technologies. Dr. Rippen has worked with diverse groups on a variety of topics ranging from EMR adoption in physician offices, healthcare quality, ethics, a national health information infrastructure, usability, privacy, and consumer control. She served as Senior Advisor for Health Information Technology (HIT) for the Secretary's office at the US Department of Health and Human Services where she was involved with the creation of the Office of the National Coordinator for HIT (ONCHIT). Previously, she was Director of the Science and Technology Policy Institute for RAND, Director of HIT for Pfizer Health Solutions, and Founder of the HIT Institute for Mitretek Systems, a prominent Washington, DC-based non-profit consultant. She has been involved with all aspects of HIT including system design, implementation and clinician adoption.

Dr. Rippen received her medical degree, with honors, from the University of Florida, and completed her medical residency training at Johns Hopkins University in General Preventive Medicine, where she also received her Masters in Public Health with a focus on health policy and management, epidemiology and biostatistics. She obtained her PhD in biomedical engineering from Duke University. She is Board Certified in Public Health and General Preventive Medicine and has medical licenses in California, Maryland, and Virginia. Dr. Rippen has presented to numerous wide ranging of audiences and has published in many trade and peer reviewed journals.