

Seminole County Medical Society
November 17th, 2009
Meeting minutes

The meeting was opened at 7:00 PM by Dr. Vraj Panara. The minutes of the previous quarterly meeting were approved.

Volunteers Rebecca Nichols & Eric Dunlap were thanked for their help to the society.

Vendors Acknowledged: Dr. Panara recognized and thanked the meeting sponsors: Cyrus Diagnostic, Eidson Insurance, Sage, Stimulus Medical, Henry Schein Medical, Veytec, and The Health Law Firm. Rajesh Patel, M.D. won \$100 off his 2010 member dues in the vendor card drawing. Emil Felski, D.O. won ad space with the Orlando Medical News.

New members: were recognized: Dr. Norman Lamberty (ObGyn) and Dr. Lyda Kleiman (Ophthalmology).

Member Recognition: Dr. Panara acknowledged SCMS Member, David Auerbach, M.D., for giving the gift of sight to local residents in need. Dr. Auerbach is launching his inaugural "Gift of Sight" program this month, a Thanksgiving initiative that will provide free cataract surgery to a select group of patients who lack insurance. He has reached out to area optometrists and has identified four patients who were scheduled for surgery today, November 17, 2009.

Dr. Panara also recognized SCMS Member, Sultan Rahaman, M.D., who will be traveling to Washington, DC this Friday as Florida State Director of "Doctors of America" to meet with the office of Senator Bill Nelson so that they can voice the concerns of physicians to the Senator and ideas to make the healthcare reform better. Dr. Panara asked the membership to express their concerns to Dr. Rahaman before leaving for the night so he can carry the message to Senator Nelson.

Election of 2010 Officers: Dr. Panara presented the 2010 slate of officers as comprised by himself and the SCMS nominating committee. The slate reflected: Tanya Agard, MD (President), Thomas Kelley, MD (President-Elect), Jon Wiese, MD (Vice President), Raaj Popli, MD (Treasurer), and Andria Mushahwar, MD (Secretary). Dr. Panara conducted a voice vote of the membership and the presented slate was approved as reflected.

SCMS Alliance Update: SCMS Alliance President, Mrs. Norma Ryan informed the membership the group has chosen Midway Elementary School for its 2010 anti-bullying program. Alliance members will conduct the program on January 25, 2010. Members of the Alliance will also be collecting monetary donations to buy much-needed school uniforms for students at this school and board games for the needy children of the school. The SCMS Alliance Holiday Luncheon will be held Thursday, December 3rd at 11:30am in the Atrium of the Embassy Suites Hotel in Altamonte Springs.

American Cancer Society: Dorothy Hardee and Dr. James Farrell of the American Cancer Society (ACS) informed the membership about their Cancer Resource Network and Control Program. Dorothy explained to the membership that by referring their newly diagnosed cancer patients to the ACS they are providing many resources for their patients that include help with transportation to appointments, free wigs, and a 24-hour emotional support line where patients can speak with real people. The SCMS office has outreach forms for any members who are interested in obtaining more information on implementing a standardized registration process in their practice.

Program Partner: George Indest, III, Esquire, of The Health Law Firm, provided a Legal Update for the membership which included updating your mailing address for Medicare, the Florida "Three Strikes Law" which is being constitutionally challenged, retaining requirements for patient records if you relocate your practice, updating your DOH profile, expert witness testimony, Physician Assistants and co-signatures on charts, and telemedicine prescribing practice. Mr. Indest provided a detailed handout which covered these topics.

Guest Speaker: Executive Vice President of the Florida Medical Association, Tim Stapleton, spoke before the membership on several of the big concerns for Florida physicians, specifically Medicare & Medicaid reimbursement rates, which have the potential to drive many physicians out of Florida or refuse to see these patients all together. Mr. Stapleton also pointed out the positive economic impact physicians have on the

State of Florida and how the fleeing of doctors from the state could seriously damage the economy. He pointed out the number of jobs that each physician creates as reflected in a study conducted by Florida State University. Mr. Stapleton also focused on the national healthcare reform and the Florida Medical Association's view of the reform which includes support of those parts of the reform which require stricter rules against the insurance companies. However, there are parts of the reform the FMA does not support and would have liked to have seen the American Medical Association point out their concerns of the reform rather than fully support the effort.

Keynote speaker: Dr. David Kelley, licensed marriage and family therapist spoke on "The Medical Marriage." Dr. Kelley went over the everyday challenges that can put strain on a marriage, especially for those working in the demanding medical field. He also pointed out that many divorces are caused by the little things that build up over time and are not addressed. Dr. Kelley noted how many relationships include an extrovert and an introvert and how these two different personality types have to learn how to work together and resolve conflicts. He recommended setting aside time with your spouse to discuss the issue and focusing only on the issue at hand. Dr. Kelley pointed out the importance of the person with the issue suggest a resolution to the other and working together to find a compromise if the other person doesn't agree with the proposed resolution.

Next Meeting: The next meeting is scheduled for February 17th, 2010 at Florida Hospital Altamonte.

Total attendees: 67

The motion was then made to adjourn the meeting at 8:45pm.

Respectfully submitted
Carrie Pope
SCMS Executive Director